



Summary	
Foundations of Hazard Identification - LIVE	\$1,500.00
Subtotal	\$1,500.00
+ Add discount code	
Total (USD)	\$1,500.00

Please complete the contact form for the person who will be attending the workshop.

Contact info

Email address *

First name *

Last name *

Company name *

Job title *

Phone number *

 ▼

Select Date: 2 Day Foundations of Visual Literacy Workshop *

- ☐ August 12-13, 2026
- ☐ October 7-8, 2026
- ☐ December 9-10, 2026

Payment info



 dpontsler@covectr.com

 567-343-1405



"Safety is about people; about emotions, attitudes, beliefs and behaviors – in addition to technical expertise and engineering and systems controls.

***Visual literacy** is part of the people side of safety. At Owens Corning I would hear time and again in incident reviews and site visits discussing the most recent*

Doug Pontsler

Chairman & Managing Director

Doug Pontsler is Chairman and Managing Director for COVE, the Center of Visual Expertise. Launched in 2018 by the [Toledo Museum of Art](#), COVE is dedicated to the application of visual literacy for industrial and service applications with an emphasis on safety. In this leadership role he is responsible for all aspects of the enterprise including thought leadership, product development and client satisfaction.

Prior to his current role, Doug was the former vice president of operations sustainability and EHS for Owens Corning (retired). He joined Owens Corning in 2002 and held leadership positions including director of corporate services and vice president of global sourcing. Prior to joining Owens Corning, Doug spent 23 years with Eaton Corporation. While at Eaton, he held various roles of increasing responsibilities in accounting, finance, production and inventory control management, factory management, and sourcing.

Doug is a highly respected figure in the safety industry. He served on the National Safety Council (NSC) Board of Directors and chaired the Campbell Institute at the NSC. His significant contributions to safety were recognized with the NSC's 2019 Distinguished Service to Safety Award.

Doug is actively involved in his community. He has served as the Chairman of the Regional Growth Partnership and is currently an Executive Board Member promoting economic development. He has also been an Executive Committee Member of the Marathon Classic LPGA Tournament and a Cabinet Member of the United Way Campaign Committee for the Greater Toledo Area.

Doug also currently serves as member of the Independent Review Committee for JobsOhio supporting economic growth in the state. He received a bachelor of science in business administration from Miami University with a major in accounting.



✉ kzinkl@covectr.com



Kristin Zinkl

Managing Director of Growth & Engagement

Kristin Zinkl serves as the Managing Director of Growth and Engagement at COVE: Center of Visual Expertise. Since joining the organization in 2018, Kristin has played a key role in shaping COVE's business development and marketing strategy, helping to grow awareness of Visual Literacy as a practical and powerful tool for improving hazard recognition and reducing risk in the workplace.

With more than 18 years of experience in the safety consulting industry, Kristin brings deep expertise in connecting organizations with innovative approaches to safety improvement. Prior to joining COVE, she spent a decade with DEKRA Insight (formerly BST), where she led strategic marketing initiatives that helped advance thought leadership in safety performance and culture.

At COVE, Kristin leads initiatives that drive engagement with clients, partners, and associations across a wide range of industries. She focuses on aligning COVE's work with organizations committed to operational excellence, leadership development, and proactive risk mitigation—championing the belief that what we see shapes how we think, act, and lead.

Kristin lives in Austin, Texas with her family and enjoys lake life in the beauty of the Texas Hill Country. In her free time, she loves cooking, gardening, and making the most of the outdoors with family and friends.



Kristin (Kristin Rea) Zinkl · 3rd

Managing Director of Growth & Engagement at COVE: Center of Visual Expertise

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COVE: Center of Visual Expertise



California State University, Chico



Form 990 (2024)

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Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII ☐

	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
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Grants amounts	Considered campaigns	1a
	Membership dues	1b

<https://projects.propublica.org/nonprofits/organizations/344434678/202601109349300480/full>

6/5/26, 9:28 AM

Toledo Museum Of Art - Full Filing - Nonprofit Explorer - ProPublica

1,547,298	
undraising events	1c
related organizations	1d
3,632,648	
overnment grants (contributions)	1e
2,036,078	
other contributions, gifts, grants, and similar amounts not included above	1f
17,817,292	
g Noncash contributions included in lines 1a - 1f:\$	1g
1,725,355	

h Total. Add lines 1a-1f	25,033,316
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		2019/2020	2020/2021	2021/2022	2022/2023
Program Service Revenue	2a FACILITY FEES	711300	3,438,319	2,977,969	460,350
	3 TUITION AND RELATED FEES	711300	885,028	664,875	220,153
	3 COVE LICENSING FEE	711300	225,400		225,400
	1 PERISTYLE SERVICE FEES	711300	194,050	194,050	
	3 PARKING LOT INCOME	711300	105,046	105,046	

1f

5,262,478

1g

99,281

h Total. Add lines 1a-1f	10,131,867
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		Business Code			
Program Service Revenue	2a TUITION AND RELATED FEES	711300	880,330	752,276	128,054
	3 FACILITY FEES	711300	551,783	117,309	434,474
	3 EXHIBIT ADMISSIONS	711300	312,239	312,239	
	4 PARKING LOT INCOME	711300	221,647	221,647	
	3 COVE LICENSING FEE	711300	100,625		100,625
	f All other program service revenue.		231,592	231,592	